

Test Yourself For the Swissmarket

PRESENTATION 10TH OCTOBER 2016

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MARKET

A significant rise of the decease chlamydia been registered in several of European countries since 2015. Switzerland is one of the concerned countries. The disease can get serious if not treated but the access for tests in Switzerland is complicated.

Young people have very few possibilities for free advice or healthcare in Switzerland and they often turn into the already extremely busy hospitals for advice and help and often they wait stressed and ashamed in the emergency rooms for up to 9 hours to get a test.

The other alternative is a private gynaecologist, but it can take weeks before to be able to get a meeting.

There is also the "shame-factor": many young people live in their parents' house and the do not wish to get the invoice and results home to their parents.

There are possibilities to order a self-test from U.K. Sweden or Germany but when searching on the most common related subjects and keywords there is nothing for the Swiss internet user to find or buy: The results on google for the Swiss market are close to none.

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POPULATION SIZE AND POPULATION COMPOSITION DATA - INDICATORS AGE AND SEX

Permanent resident population by age and sex End of 2015

	in thousands	in 0/	
	in inousanas	in %	
Total	8327.1		
Men	4121.5	49.5%	
Nomen	4205.7	50.5%	
0-19	1675.5	20.1%	
Men	860.7	10.3%	
Women	814.8	9.8%	
20-39	2225.1	26.7%	
Men	1125.8	13.5%	
Women	1099.3	13.2%	
40-64	2931.4	35.2%	
Men	1475.3	17.7%	
Women	1456.1	17.5%	
65-79	1078.2	12.9%	
Men	506.4	6.1%	
Women	571.7	6.9%	
80 +	416.9	5%	
Men	153.2	1.8%	
Women	263.7	3.2%	

Source: Population and Households Statistics (STATPOP)

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SWISS HEALTHCARE SYSTEM

HOW IT WORKS

The Federal Office of Public Health (FOPH) belongs to the Federal Department of Home Affairs (FDHA). As an authority on the national level, it is – together with the 26 cantons – responsible for public health and for the development of the Swiss health policies. This includes the care sector and the social health and accident insurance, among other things. As supervisory authority of the compulsory basic insurance, the FOPH analyses and authorises the annually submitted premiums of the insurance companies.

RESPONSIBILITIES

The most important responsibility of the FOPH is the health promotion of all persons living in Switzerland. On an international level, the FOPH represents Switzerland in all health-related issues towards other states and international organisations.

On a national level, the FOPH supervises the health of the population, in cooperation with the cantons. It plays a leading role in the shaping of the national health policies. The activities of the FOPH are manifold. Among other things, the FOPH is responsible for:

The maintenance and development of the social health and accident insurance. The FOPH defines which benefits have to be covered by the compulsory health insurance and supervises the social health and accident insurances. This also includes the authorisation of the health insurance premiums, especially regarding the financial security of the insurance companies, cost coverage and compliance with the legal regulations.

The first health insurance companies were founded in the early 19th century. In 1911, the Health and Accident Law KUVG was enacted. This remained the legal basis for health insurance until it was replaced by today's Health Insurance Laws (KVG). The KVG was adopted in a referendum and came into effect two years later. The new law was expected to have a cost-cutting effect and to ensure a high-quality basic medical care that could be afforded by everyone.

According to KVG, all persons living in Switzerland must have health insurance (basic insurance).

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NEW DECISIONS FROM FOPH

2016 Rising premiums

The ones for young adults between ages 19 and 25 was at least increased by 5.4%.

2017 Another rise

On 26 September, the Federal Office of Public Health (FOPH) announced the health insurance premiums for 2017 – the result: for 2017, health insurance premiums will rise by 5.8% on average – across all cantons, age groups, insurance companies, models and deductible levels.

THE OUTCOME FROM THESE DECISIONS

The health insurance cost is one of the largest charges for a Swiss household and the young population is as in most European countries in a vulnerable economic situation due to recession.

For this reason a considerable amount of this population has been changing there health insurance to the one with the highest amount before refund from insurance company.

CHF 2'500.- a year: any costs for the insurance takers healthcare before this amount is reach is paid by the insurance taker, the insurance only take care of charges from CHF 2'500.- a year.

Examples: next pages 5, 6

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Basic insurance and insured persons	2. Results in comparison		3. Contact deta and quote re	
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<u>HMO model</u> (Réseau de soins)		Opt. deductible CHF 300	Annual premium CHF 4,615.20
Atupri	5.1	Monthly premium CHF 399.90	Request quote »
HMO model		Opt. deductible CHF 300	Annual premium CHF 4,798.80
<u>Sanitas</u>	5.3	Monthly premium CHF 402.30	Request quote »
HMO model (Netmed 10)		Opt. deductible CHF 300	Annual premium CHF 4,827.60
Sanitas	5.3	Monthly premium CHF 406.70	Request quote »
Telmed model (Callmed)		Opt. deductible CHF 300	Annual premium CHF 4,880.40
<u>Sanitas</u>	5.3	Monthly premium CHF 411.20	Request quote »
Family doctor model (Caremed)		Opt. deductible CHF 300	Annual premium CHF 4,934.40

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ANALYSES FEES

GYNAECOLOGIST DOCTOR CONSULTATION AND LABORATORY ANALYSIS

The costs are high and most of young patients will pay this amount themselves since the insurance only covers over CHF 2'500.- a year.

Examples: below and next pages 8, 9

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